



Wasatch County, Utah

How the Wasatch County, Utah Assessor's Office used Host Compliance and TrueRoll to identify tax revenue

50%

Research process time reduced by 50%

\$1.8M

tax dollars to be redistributed

350

Identified 350 non-compliant properties



Realized a reduced tax rate for all taxpayers

OVERVIEW

The Wasatch County, Utah, Assessor's Office is tasked with ensuring taxes are levied equitably among its nearly 35,000 residents. Among its priorities, the office must determine whether residences are primary or secondary and tax them appropriately. The Assessor's Office implemented **Host Compliance** and partnered it with **TrueRoll** to ensure its process was clear, accurate, and could identify additional tax base.

SITUATION | A NEED TO EFFICIENTLY IDENTIFY AND CLASSIFY RESIDENCES

When people bought a property, they would inherit the primary exemption from the previous owner. The Assessor's Office would manually track business license applications on a Google map to determine whether the license applied to a primary residence.

SOLUTION | TECHNOLOGY MODERNIZES MANUAL PROCESSES

Using Host Compliance and TrueRoll, the office identified nightly rentals more effectively. Host Compliance helped identify properties being listed on short- and long-term rental sites. TrueRoll helped identify where people have residences in multiple states and are using them for nightly rentals.

RESULTS | DRASTIC TIME SAVINGS AND TAX DOLLARS REDISTRIBUTED

Employees estimate a time savings of 50% in their research process. Additionally, the office identified 50 new nightly rentals and over 300 secondary residences resulting in about \$1.8 million in tax revenue to be redistributed from full-time residences to those that should have been classified as secondary.

MUST HAVE SOLUTION

Host Compliance

“If you're having a nightly rental problem and you are looking to redistribute tax dollars evenly, Host Compliance has made all the difference for us.”

Linnea Stanley, Primary Specialist, Wasatch County Assessor's Office